



Survey of Likely Municipal Election Voters

Charlotte, North Carolina

Conducted May 11 - 12, 2021

n=400 | $\pm 4.89\%$

1. Do you plan to vote in the upcoming elections for Charlotte City Council?

	Freq.	%
Yes	364	91.0%
No	0	0.0%
Unsure	36	9.0%
Total	400	100.0%

2. Do you believe that the City of Charlotte is mostly on the right track or the wrong track?

	Freq.	%
Right track	139	34.8%
Wrong track	147	36.7%
Unsure	114	28.5%
Total	400	100.0%

3. Overall, are you mostly satisfied or mostly dissatisfied with the way your local government has responded to the COVID-19 pandemic?

	Freq.	%
Mostly satisfied	236	59.1%
Mostly dissatisfied	105	26.4%
Neither satisfied nor dissatisfied	48	12.0%
Unsure	10	2.5%
Total	400	100.0%

4. As the Charlotte region has rapidly grown in recent years, how important do you believe it is to expand Charlotte's transit options, including light rail, roads, and rapid bus transit?

	Freq.	%
<u>Important</u>	<u>339</u>	<u>84.8%</u>
Very important	232	58.0%
Somewhat important	107	26.9%
<u>Not important</u>	<u>57</u>	<u>14.1%</u>
Somewhat unimportant	35	8.7%
Not important at all	22	5.4%
Unsure	4	1.0%
Total	400	100.0%

5. If there was a public vote in the next year to increase the sales tax in order to expand Charlotte's transit options—including light rail, roads, and rapid bus transit—what is the maximum sales tax increase you are willing to vote in support of?

	Freq.	%
None – I won't vote for any sales tax increase	178	44.5%
Maximum of a quarter cent increase	34	8.6%
Maximum of a half cent increase	34	8.5%
Up to a full cent increase	82	20.4%
I will vote in support of whatever is recommended	72	18.0%
Total	400	100.0%

6. A recent proposal seeks to update and expand Charlotte's regional transit infrastructure, including the expansion of light rail and other solutions, which would be funded by a 1-cent sales tax increase. Some experts say that if the sales tax increase is not approved, it will require property tax increases. Knowing this, how likely are you to support such a sales tax increase?

	Freq.	%
<u>Likely</u>	<u>206</u>	<u>51.5%</u>
Very likely	126	31.5%
Somewhat likely	80	20.0%
<u>Unlikely</u>	<u>119</u>	<u>29.8%</u>
Somewhat unlikely	24	5.9%
Very unlikely	96	23.9%
Need more information	56	13.9%
Undecided	19	4.7%
Total	400	100.0%

And now switching gears ...

7. Do you have a mostly favorable or mostly unfavorable opinion of Charlotte Mayor Vi Lyles?

	Freq.	%
Favorable	199	49.7%
Unfavorable	126	31.5%
Never heard of	11	2.8%
Unsure	64	16.0%
Total	400	100.0%

9. Currently there are no legal guidelines for how quickly a government official must respond to public information requests. How quickly do you think public officials should be required to respond to public information requests?

	Freq.	%
Less than one month	242	60.5%
One month to 90 days	122	30.6%
90 days to six months	9	2.2%
Six months or longer	4	1.0%
Whenever they are able to get it done	23	5.7%
Total	400	100.0%

10. Some Members of City Council have been found to allegedly use taxpayer funds for private trips. Would you support or oppose a proposal to require City Council Members to publicly disclose any expenditure made with taxpayer funds within 30 days?

	Freq.	%
Support	344	86.0%
Oppose	30	7.6%
Unsure	26	6.5%
Total	400	100.0%

11. A proposed Charlotte City Council reform aims to reduce the number of city-wide elected At-Large Members, replacing them with new district seats, giving residents more local representation. Do you support or oppose this measure?

	Freq.	%
Support	213	53.2%
Oppose	58	14.5%
Unsure	129	32.4%
Total	400	100.0%

12. Another proposal for Charlotte City Council is to increase the pay of Charlotte City Council Members and increase the length of their terms from two years to four years. Do you support or oppose these measures?

	Freq.	%
Oppose both the increase in term length and salary	169	42.3%
Support both the increase in term length and salary	83	20.8%
Only support the increase in term length	48	12.1%
Only support the increase in salary	41	10.3%
Unsure	58	14.6%
Total	400	100.0%

13. Are you female or male?

	Freq.	%
Female	226	56.5%
Male	174	43.5%
Total	400	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>141</u>	<u>35.2%</u>
18 – 34	41	10.1%
35 – 49	100	25.1%
<u>50 and Over</u>	<u>259</u>	<u>64.8%</u>
50 – 64	131	32.7%
65 or older	128	32.0%
Total	400	100.0%

15. Geo – City Ward District

	Freq.	%
1	60	15.0%
2	53	13.2%
3	42	10.5%
4	42	10.4%
5	48	12.1%
6	77	19.4%
7	78	19.5%
Total	400	100.0%

16. Gender + Age

	Freq.	%
F 18 - 34	20	5.0%
F 35 - 49	60	14.9%
F 50 - 64	78	19.5%
F 65+	68	17.0%
M 18 - 34	21	5.1%
M 35 - 49	41	10.2%
M 50 - 64	53	13.2%
M 65+	60	15.0%
Total	400	100.0%

17. Race

	Freq.	%
White	213	53.3%
Black	140	35.0%
Hispanic/Latino	16	4.0%
Asian	5	1.3%
Other	6	1.5%
Unknown	20	4.9%
Total	400	100.0%

18. Party Affiliation

	Freq.	%
Democrat	200	50.0%
Unaffiliated	100	25.0%
Republican	100	25.0%
Total	400	100.0%

METHODOLOGY

This probabilistic survey was conducted May 11 – 12, 2021, with 400 likely municipal election voters. It has a margin of error of $\pm 4.89\%$. Voters were interviewed via live phone calls, IVR, SMS, and email invitation. The poll was conducted by Forward Communications & Strategies, llc.

